

● magellan

**career & workforce
development
marketplace**

// we are, **career forward**

 magellan





// we are, career forward

magellan



01

challenge

02

background

03

pain points

04

partners

05

solution

06

approach

07

next steps

08

q&a

01. the **challenge**

Persistent **disparities in apprenticeship access and outcomes** for members of underserved communities in the United States.

02. national **background**

Only **41 percent of Black Americans completed RAPs**, compared to **48 percent of white Americans** *for members of underserved communities in the United States.*

Five Charts To Understand Black Registered Apprentices in the United States,
Joint Center for Political and Economic Studies

02. oklahoma **background**

*The state records **2,103 active apprenticeships**, however, only 5% of registered apprentices are Black; 7 % Native or Alaskan American, although they make up 7.3% and 8.4% of the population respectively.*

Oklahoma Department of Commerce (2024)

02. oklahoma **background**

Active Apprenticeship Landscape

Of the 2,103 active apprenticeships in Oklahoma, 1,777 are hosted by 27 employers:

Line Maintainer (Electrician) - 45%

General/Interior Electrician - 19%

Plumbing - 6%

Oklahoma Department of Commerce (2024)

03. pain **points**

Limited state resources...

to effectively engage students, young adults, and employers *to best promote apprenticeship opportunities and benefits;*

03. pain **points**

Workforce education proficiency...

amongst eligible young adults and secondary education students is lagging, currently **only 26%** tested proficient or higher in math and English language arts .

Oklahoma Academic Achievement Indicators, Oklahoma School Report Cards

03. pain **points**

Support services...

specifically transportation, childcare, and mentorship programs, are a leading factor in reported disparate outcomes.

04. our **partners**

THRIVE, Oklahoma

Tulsa Dream Center / Tulsa Ports

05. our **solution**

Challenge-focused

Robust **Engagement**

Workforce Development

Support

05. our **solution**



// we are, **career forward**

05. platform **demo**

06. our approach

Core Phase

Student/Young Adult Engagement Models ~ *Oklahoma Public Schools and vocational center persona and campaigns*

Employer Engagement Model ~ *Customize recruitment & technical assistance model: Employer inquiries, program development and reporting*

Employer Profiles ~ *Create 360° profiles for leading Oklahoma employers.*

Platform Buildout ~ *Implement fully scoped digital platform, to include employer profiles, workforce development marketplace, support services marketplace and tools.*

07. next **steps**

Core Phase **Grant Funding, FY23/24**

\$3M USD ~ *Funding will support fully customized core solution for the state of Oklahoma and regional rollout.*

08. Q&A

// we are, **career forward**

 **magellan**